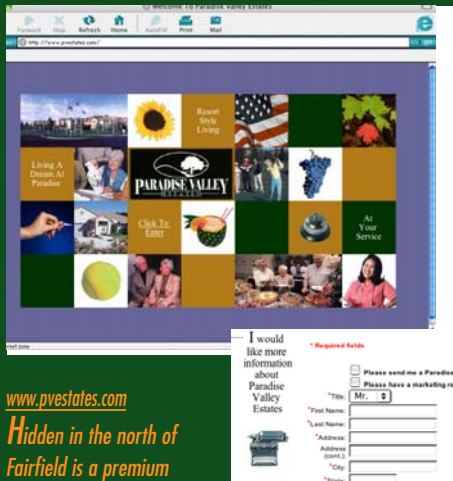


239 Concord Avenue
 Fairfield, CA 94533
 707.428.1743/ph
 707.428.3652/fax
 mail@garsondesign.com
 www.garsondesign.com

The need to get your business online, or your current website's look updated, has never been more important. More and more customers are resorting to accessing companies websites to obtain critical information day or night.

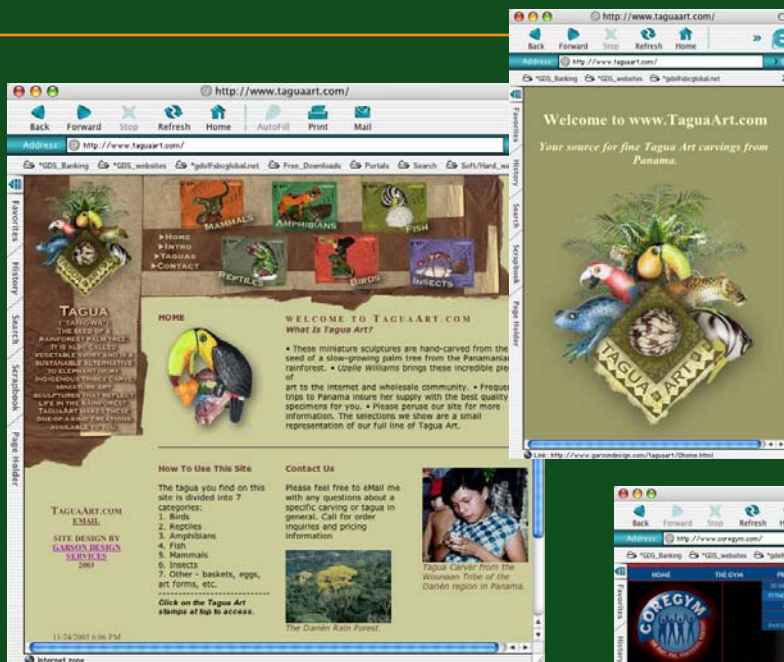
Potential customers can make purchases online, find and see details about your product line or services and email inquiries - all information which is easily updatable without the expense of reprinting a brochure.

- 36oaks.com
- aanko.com - w/FLASH
- bigassbeer.net - w/FLASH
- bigjimspunkle.com
- engelhartgourmet.com - w/FLASH
- fairfielddowntown.com
- favelasmexicangrill.com
- gagnonlandandpools.com
- gawvanmale.com - w/FLASH
- gowerschool.com
- lesslergroup.com
- mitchellwoodworks.net
- pacalrealty.com
- phillipsonsite.com
- pvestates.com
- rangebrothers.com
- santacruzpizzacompany.com
- taguaart.com
- turningoveranewbelief.com
- garsondesign.com
- garsondesign.com/amwoodworks
- garsondesign.com/coregym
- garsondesign.com/cwsc
- garsondesign.com/drmkessler
- garsondesign.com/holiday
- garsondesign.com/joesbuffet
- garsondesign.com/NewYear2001
- garsondesign.com/powersteam
- garsondesign.com/seymoor
- garsondesign.com/theblindbutler
- garsondesign.com/woodenvalley



www.pvestates.com
 Hidden in the north of Fairfield is a premium resort style community for retired officers and their spouses. Starting from an original 5 pages that served them for 5 years, we created a 35 page site that brought out their personality as a fun, active, friendly and service oriented place to retire. Detailed tourism info, contact form, and hidden goodies keep the viewer entertained and informed.
 4753Pvestates-Web

Web Design



www.taguaart.com
 Think the rain forests of Panama, natives carving intricate and life-like original pieces of art. Uzelle Williams imports these gems and gives customers a chance to display a bit of exoticness. Our mission was bring some of that flavor to the viewer - think "Marine World" and you're almost there. We designed the logo also. 9 pages. 4773Wlms-Web

www.garsondesign.com/coregym
 Get up off that couch and get the blood pumping! Team CoreGym will get you going with the fast, fun and functional fitness center. We were getting health conscious just working on this project. The web site is a cornucopia of info about their equipment, 30-minute program and specialized physical therapy. 12 pages.
 4785CoreGym-Web



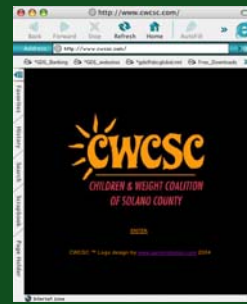
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 707.428.3652/fax
 mail@garsondesign.com
 www.garsondesign.com

Our design method is to research our client's company, industry, competition and target market. Our aim is to create a web site that is as good if not better than the best competition.

We bring years of graphic design experience to create a variety of potential looks and a practical philosophy of limiting viewer navigation frustration. Form follows function.

Working with clients of all types and industries large and small, we listen. Our aim is to make the client feel that the final product surpasses their goals.

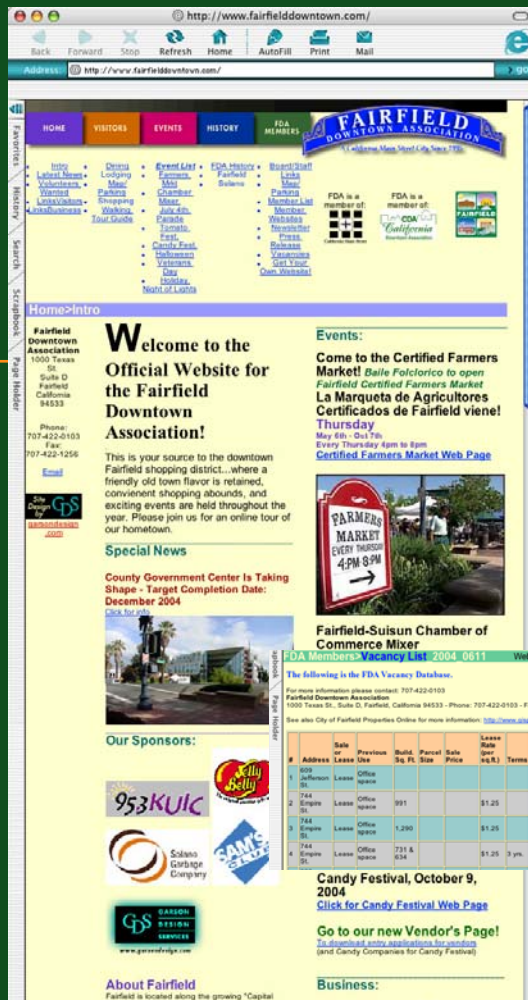
36oaks.com
 aanko.com - w/FLASH
 bigassbeer.net - w/FLASH
 bigjimsprinkle.com
 engelhartgourmet.com - w/FLASH
 fairfielddowntown.com
 favelasmexicangrill.com
 gagnonlandandpools.com
 gawvanmale.com - w/FLASH
 gomersschool.com
 lesslergroup.com
 mitchellwoodworks.net
 pacalrealty.com
 phillipsonsite.com
 pvestates.com
 rangebrothers.com
 santacruzpizza.com
 taguaari.com
 turningoveranewbelief.com
 garsondesign.com
 garsondesign.com/amwoodworks
 garsondesign.com/coregym
 garsondesign.com/cwsc
 garsondesign.com/drmkessler
 garsondesign.com/holiday
 garsondesign.com/joesbuffet
 garsondesign.com/NewYear2001
 garsondesign.com/powerteam
 garsondesign.com/seymoor
 garsondesign.com/theblindbutler
 garsondesign.com/woodenvalley



www.garsondesign.com/cwsc
 Childhood overweight and physical inactivity has become a serious national issue. Our job was to make it fun and "pull" the kids in (maybe without them even knowing) to eat healthy and be more active. 7 pages.
 4778CWC-Web



www.garsondesign.com/drmkessler
 Dr. Kessler specializes in hard to treat cases. If others couldn't help you, he most likely can. We built a special "slide show" to walk the viewer through a sample treatment case. It allows potential patients to be more comfortable and familiar with the process, while demonstrating Dr. Kessler's experience and friendly care. 17 pages. 4740Kessler-Web



www.fairfielddowntown.com
 This large site has a lot to accomplish, to engage viewers and bring them into downtown Fairfield. Whether introducing people to the numerous quality events throughout the year, vacancy lists to keep buildings occupied, and excitement over the Solano County Admin. building...this web site is contributing to the rebirth of downtown Fairfield. 40-60 pages. 4642FDA-Web



Garson Design Services
239 Concord Avenue
Fairfield, CA 94533

Web Design Cost Estimate

Multi-Page Website

707.428.1743/p • 707 428-3652/f
mail@garsondesign.com • www.garsondesign.com

Customer Directions: Please read all information carefully. A line item that is blank is To Be Determined (TBD) and may also have a high-low range cost depending on project and client's requirements. As this a cost estimate, final price may vary. Please circle any and all printing options desired. Then fax back this cost estimate with signature to go ahead with project. Please call if any further questions.

Date: _____ Inv #: _____ Page 1 of 2
Phone: _____ Fax: _____ Cell: _____ @ _____ .com
Job #: _____ Web: _____

Description

• Provide **Client** with a multi-page website. **Total Pages:** _____

HOME	Title?	Title?	Title?	Title?	Title?	Title?
<input type="checkbox"/> 0101 Home	<input type="checkbox"/> 0201	<input type="checkbox"/> 0301	<input type="checkbox"/> 0401	<input type="checkbox"/> 0501	<input type="checkbox"/> 0601	<input type="checkbox"/> 0701
<input type="checkbox"/> 0102	<input type="checkbox"/> 0202	<input type="checkbox"/> 0302	<input type="checkbox"/> 0402	<input type="checkbox"/> 0502	<input type="checkbox"/> 0602	<input type="checkbox"/> 0702
<input type="checkbox"/> 0103	<input type="checkbox"/> 0203	<input type="checkbox"/> 0303	<input type="checkbox"/> 0403	<input type="checkbox"/> 0503	<input type="checkbox"/> 0603	<input type="checkbox"/> 0703
<input type="checkbox"/> 0104	<input type="checkbox"/> 0204	<input type="checkbox"/> 0304	<input type="checkbox"/> 0404	<input type="checkbox"/> 0504	<input type="checkbox"/> 0604	<input type="checkbox"/> 0704
<input type="checkbox"/> 0105	<input type="checkbox"/> 0205	<input type="checkbox"/> 0305	<input type="checkbox"/> 0405	<input type="checkbox"/> 0505	<input type="checkbox"/> 0605	<input type="checkbox"/> 0705
<input type="checkbox"/> 0106	<input type="checkbox"/> 0206	<input type="checkbox"/> 0306	<input type="checkbox"/> 0406	<input type="checkbox"/> 0506	<input type="checkbox"/> 0606	<input type="checkbox"/> 0706
Pages: _____	Pages: _____	Pages: _____	Pages: _____	Pages: _____	Pages: _____	Pages: _____

NOTE: Times are an estimate, final time to be based on your site needs. Additional work can be done at \$30/hr or the page rate for (additional) pages. Page rate varies depending on complexity of the design, client needs and alterations, CGI form needs, enhanced photography, etc.

WEBSITE PACKAGE <input type="checkbox"/> 1-9Pages:	Pages x \$	(Range: \$240.00 - \$420.00/page) =	TBD \$
WEBSITE PACKAGE <input type="checkbox"/> 10 Pgs & up:	19 Pages x \$	(Range: \$120.00 - \$330.00/page) =	TBD \$
DISCOUNT FOR GDS PROMOTIONAL LINK <input type="checkbox"/> minus 5%!	(Range: \$6.00 - \$21.00/page) =	TBD \$	-TBD
Subtotal		TBD =	\$
COPYWRITING/EDITING <input type="checkbox"/> Provided by client on disk <input type="checkbox"/> GDS provide at \$30.00/hr		TBD \$	
PHOTOGRAPHY: <input type="checkbox"/> Provided by client <input type="checkbox"/> GDS provide photograph(y)er <input type="checkbox"/> GDS stock photos \$25.00/ea <input type="checkbox"/> Stock Photos		TBD \$	
<input type="checkbox"/> Scans: <input type="checkbox"/> Reflective (prints) & 35mm: \$15 each x = \$ and/or <input type="checkbox"/> Scans larger than 35mm: \$40 each x = \$		TBD \$	
<input type="checkbox"/> Proofs: Color PDFs or Lasers from GDS \$5ea x pages= \$		TBD \$	
WEB TECHNICAL: See Web Info Sheet for a complete description.			
<input type="checkbox"/> DOMAIN NAME REGIST. • www.yourcompanyname.com: \$25.00/year x 2 years = \$50.00 from (/ / to / /)		TBD \$	
<input type="checkbox"/> DOMAIN NAME FORWARDING • From your Registrar to www.yourcompanyname.com = \$90.00		TBD \$	
<input type="checkbox"/> EMAIL ADDRESS(ES) and SETUP • Mail@companyname.com: \$15.00/each email name x names =		TBD \$	
<input type="checkbox"/> EMAIL FORWARDING FREE • From your new email address to your existing email address at:		\$	Free
<input type="checkbox"/> WEB HOSTING • We host your website from our server space: \$7.50/month x 12 months = \$90.00/year from (/ / to / /)		TBD \$	
<input type="checkbox"/> WEB HOSTING • Setup for GDS access on client registration and/or hosting: \$90.00 - \$150.00 =		TBD \$	
<input type="checkbox"/> MONTHLY MAINTENANCE • Website updates: \$5.00 - \$10.00 a page per month x page(s) x 12 months = \$ /year		TBD \$	
<input type="checkbox"/> CLIENT EDITABLE • <input type="checkbox"/> \$175/Contribute Software + 1pg/\$200, 2-5pgs/\$300, 6+pgs/\$50/pg, 10+pgs/\$45/pg, +15pgs/\$40/pg x page(s) =		TBD \$	
<input type="checkbox"/> TRAFFIC WEBSTATS • Automatic monthly emailed PDF website traffic report: Setup \$90.00 + \$7.50 x page(s) =		TBD \$	
<input type="checkbox"/> SEARCH ENGINE • <input type="checkbox"/> OPTIMIZATION <input type="checkbox"/> GDS provides info: \$90.00 - \$180.00 <input type="checkbox"/> Client provides info: \$60.00 - \$150.00		TBD \$	
<input type="checkbox"/> SEARCH ENGINE • <input type="checkbox"/> SUBMISSION to Google, Yahoo, MSN, Ask Jeeves, Spiders, etc. (Paid extra): \$90.00 - \$180.00		TBD \$	
Grand Total		TBD \$	
DEPOSIT (approx. 1/2 due to start. Date Paid: _____ Thankyou)		TBD \$	
REMAINDER DUE (On final digital upload)		TBD \$	

Contract Approval:

Acceptance..... Title..... Date.....

You may pay by credit card or pay by check. Please check off one: Check Visa Mastercard American Express Your signature authorizes GDS to charge your credit card and/or receive a check for noted deposit and all charges incurred for job completion. In the event of litigation, to enforce the terms of this contract, or set forth within, the prevailing party shall be entitled to reimbursement of all attorney fees and costs. Final digital art property of GDS, release requires additional pricing except for logo design...07/08/03

See some of our websites:

aanko.com - w/FLASH
bigassbeer.net - w/FLASH
bigjimsprinkle.com
engelhartgourmet.com - w/FLASH
fairfielddowntown.com
favelasmexicangrill.com
gagnonlandandpools.com
gavvanmale.com - w/FLASH
gomerschool.com
lesslergroup.com
mitchellwoodworks.net
paccolrealty.com

pvestates.com
rangebrothers.com
rocknoperagrams.com
santacruzpizzacompany.com
taguaart.com
turningoveranewbelief.com
garsondesign.com/coregym.com
garsondesign.com/cwsc

garsondesign.com/drmkessler
garsondesign.com/holiday
garsondesign.com/seymoor

rev:061109

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Fairfield, CA 94533

Ph: 707 428-1743 • Fax: 707 428-3652
mail@garsondesign.com • www.garsondesign.com

Web Info/Worksheet

Steps to get your business on the web!

1 Register your web address.

First you will need to register a **domain name**: www.yourcompanyname.com This is the name/address that people will use to access your internet site. This address should be short, memorable and should easily fit on your business card. We can handle getting this for you or you can do yourself. **This involves:** **A** Finding *availability* of addresses you'd like. **B** Reserve and/or purchase your address from a company (sanctioned by the government) that handles addresses. **C** GDS offers domain registration at www.garsondesign.com/register.html. You are billed \$25 per year (or \$20/yr for 5 years = \$100).

Please list web names you desire (or attach a list): _____

Web Address Registration Options - PLEASE CHECK ONE OF THE OPTIONS BELOW:

- 1.1 Have GDS find and register your domain name. Charge: **\$FREE** (normally \$50.00)
GDS Domain Registration Service. Charge: **\$50.00/2 years (\$25/yr)**
- 1.2 I (client) will register our own domain name. It is clients responsibility to re-register annually so you don't lose your domain name!

Web Address Forwarding Options - PLEASE CHECK ONE OF THE OPTIONS BELOW:

This tells the domain registry where (what drive) your website is actually located.

- 1.3 DOMAIN NAME FORWARDING. Free Charge: **\$FREE**
- 1.4 DOMAIN NAME FORWARDING. Use my ISP: _____

2 Get email service.

A GDS offers email service, you can get up to 10 different email address for \$25 per year. Ie: mail@yourcompanyname.com This is not webmail, you can access your email directly from your computers email program Ie: Outlook. **B** Or you can use your own ISP or webmail, ie: ?@sbcglobal.net, ?@yahoo.com. **C** Again keep the address short yourfirstname@yourcompanyname.com For a large company you may want individual names or separate departments ie: sales@your companyname.com For a smaller company it may be more efficient for all email to come in on one address to lessen chance of being missed. ie: mail@yourcompanyname.com Also a note that most ISPs require that the letters before the @ symbol in the email address be spelled exactly with the same caps and lower case letters.

- 2.1 GDS Email Service. Up to 10 diff. email addresses. First email addresses: _____ Charge: **\$25.00/yr x __ yrs = \$ _____**
List email address(s) you desire (or attach a list): _____
- 2.2 Use my present ISP email address. We will forward, for free, ?@yourcompanyname.com to your email address, Ie: ?@sbcglobal.net
Please forward to: _____

3 Storage/hosting of your website.

Then you need a place to have your site "hosted" ... that is a space on a computer disk that your digital web site will physically be located. The space can range from a couple of megabytes to over 100mb. It depends on your needs/pages/graphics/photos. A typical site with 1 to 5 pages will be less than 2mb, while complicated sites with numerous pages and heavy graphics will be more. Who provides this service? We can or an Internet Service Provider (ISP). What are the options? What are the costs?

Website Storage Options - PLEASE CHECK ONE OF THE OPTIONS BELOW:

- 3.1 **GDS can offer hosting on our webservers: \$7.50/month** Charge: **\$90.00/yr x __ yrs = \$ _____**
This is a very cost effective alternative and also perfect if you already have free email service thru MSN, yahoo.com, register.com, or AOL. You/we can have the domain registering company forward your web address to our server.
YOU/CLIENT HANDLES THE BELOW:
- 3.2 **ISP in Fairfield, CA: \$25 - \$35/month. jcomp.com or castles.com** are both large enough service providers to be reliable for all your needs. Please reference GDS as your source. See their website for their list of services and pricing.
- 3.3 **ISP in your neighborhood: \$25 - \$35/month.** You may be more comfortable with a ISP close to you, that you can visit if when something goes wrong.
- 3.4 **Regional or national ISP: \$10 - \$35/month.** ie: earthlink.com or sbcglobal.com Usually good pricing and service.

4 Design of your website.

Then you will need your **site designed**. See attached price list for website design. If you are a new or an existing client of GDS, we will fit it in your present look. Once you approve the design of your site, we upload for customers to access it via the internet from any computer browser (AOL, Explorer, MSN, Safari, etc.). See main cost estimate for pricing.

5 Maintenance of your website.

Your website may need updates periodically to keep it current and fresh to keep viewers coming back. Events, product info, photos, etc.

- 4.1 **WEBSITE MAINTENANCE - Updates - approx. \$5 - \$10/per page per month x ___ Page(s) x 12 months = .** Charge: **\$ _____/year**
If you wish to edit your own website, we can set that up via Macromedia Contribute. You should be well-versed in computer and html work.
- 4.2 **CLIENT EDITABLE - \$175/Contribute SW + 1pg/\$150, 2-5pgs/\$200, +6pgs/\$40/pg, +10pgs/\$35/pg x ___ Page(s) = .** Charge: **\$ _____/year**

6 Search Engine Submission and Optimization

You now have a website, your next concern may be viewership.

- 5.1 **Search Engine Optimization** Meta Tags: 1. Title Tags 2. Meta Name "Desc." 3. Meta Name "Keyw." . . . Charge: **\$90 - \$180 = \$ _____**
- 5.2 **Search Engine Submission** Submission, testing. Google, Yahoo, Ask Jeeves, Spiders, Paid, etc. Charge: **\$90 - \$180 = \$ _____**
- 5.3 **Other Promotion** List your website on all print and advertising materials! We can help. A Press Release is a first step.

7 TOTAL CHARGES

This is a worksheet. Total prices to be shown on your cost estimate. . . Charge: **\$ _____**

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