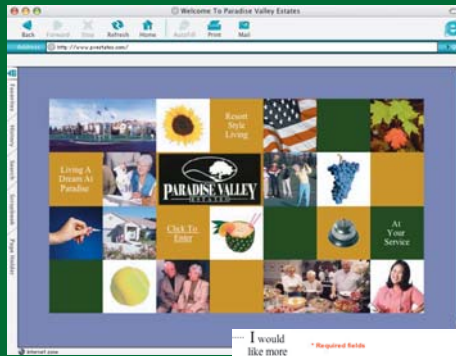


239 Concord Avenue  
Fairfield, CA 94533  
707.428.1743/ph  
707.428.3652/fax  
mail@garsondesign.com  
www.garsondesign.com

The need to get your business online, or your present website's look updated, has never been more important. More and more customers are resorting to accessing companies websites to obtain critical information day or night.

Potential customers can make purchases online, find and see details about your product line or services and email inquiries - all information which is easily updatable without the expense of reprinting a brochure.

www.aanko.com  
www.cwsc.com  
www.drmkessler.com  
www.engelhartgourmet.com  
www.fairfielddowntown.com  
www.favelasmexicangrill.com  
www.gagnonlandandpools.com  
www.gomerschool.com  
www.lesslergroup.com  
www.nelsonscleaners.com  
www.paccalrealty.com  
www.phillipsonsite.com  
www.pvestates.com  
www.scbcc.org  
www.woodenvalley.com  
www.garsondesign.com  
www.garsondesign.com/theblindbutler  
www.garsondesign.com/coregym  
www.garsondesign.com/holiday  
www.garsondesign.com/joesbuffet  
www.garsondesign.com/kristinasboutique  
www.garsondesign.com/radiooffice  
www.garsondesign.com/tourism



[www.pvestates.com](http://www.pvestates.com)

*Hidden in the north of Fairfield is a premium resort style community for retired officers and their spouses. Starting from an original 5 pages that served them for 5 years, we created a 35 page site that brought out their personality as a fun, active, friendly and service oriented place to retire. Detailed tourism info, contact form, and hidden goodies keep the viewer entertained and informed.*

4753PVestates-Web



# Web Design



[www.taguaart.com](http://www.taguaart.com)

*Think the rain forests of Panama, natives carving intricate and life-like original pieces of art. Uzelle Williams imports these gems and gives customers a chance to display a bit of exoticness. Our mission was bring some of that flavor to the viewer - think "Marine World" and you're almost there. We designed the logo also. 9 pages. 4773Wlms-Web*

[www.garsondesign.com/coregym](http://www.garsondesign.com/coregym)  
*Get up off that couch and get the blood pumping! Team CoreGym will get you going with the fast, fun and functional fitness center. We were getting health conscious just working on this project. The web site is a cornucopia of info about their equipment, 30-minute program and specialized physical therapy. 12 pages.*

4785CoreGym-Web





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Our design method is to carefully research our client's company, industry, competition and target market. Our aim is to create a web site that is as good if not better than the best competition.

We bring years of graphic design experience to create a variety of potential looks and a practical philosophy of limiting viewer navigation frustration. Form follows function.

Working with clients of all types and industries large and small, we listen. Our aim is to make the client feel that the final product surpasses their goals.

www.aanko.com  
www.cwsc.com  
www.drnkessler.com  
www.engelhartgourmet.com  
www.fairfelddowntown.com  
www.favelasmexicangrill.com  
www.gagnonlandandpools.com  
www.gomerschool.com  
www.lesslergroup.com  
www.nelsonsdealers.com  
www.paccalrealty.com  
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www.pvestates.com  
www.scbcc.org  
www.woodenvolley.com  
www.garsondesign.com  
www.garsondesign.com/theblindbutler  
www.garsondesign.com/coregym  
www.garsondesign.com/holiday  
www.garsondesign.com/joesbuffet  
www.garsondesign.com/kristinasboutique  
www.garsondesign.com/redioffice  
www.garsondesign.com/tourism

# Web Design



www.cwsc.com  
Childhood overweight and physical inactivity has become a serious national issue. Our job was to make it fun and "pull" the kids in (maybe without them even knowing) to eat healthy and be more active. 7 pages.  
4778CWC-Web



www.drnkessler.com/  
Dr. Kessler specializes in hard to treat cases. If others couldn't help you, he most likely can. We built a special "slide show" to walk the viewer through a sample treatment case. It allows potential patients to be more comfortable and familiar with the process, while demonstrating Dr. Kessler's experience and friendly care. 17 pages. 4740Kessler-Web



www.fairfelddowntown.com  
This large site has a lot to accomplish, to engage viewers and bring them into downtown Fairfield. Whether introducing people to the numerous quality events throughout the year, vacancy lists to keep buildings occupied, and excitement over the Solano County Admin. building...this web site is contributing to the rebirth of downtown Fairfield. 40-60 pages. 4642FDA-Web



GARSON  
DESIGN  
SERVICES

Garson Design Services  
239 Concord Avenue  
Fairfield, CA 94533

Ph: 707 428-1743 • Fax: 707 428-3652  
mail@garsondesign.com • www.garsondesign.com

Susan Murphy  
Print Wizards  
201 Kildare Lane  
Vacaville CA 95688

# Web Design Cost Estimate

## Multi-Page Website

**Customer Directions:** Please read all information carefully. A line item that is blank is To Be Determined (TBD) and may also have a high-low range cost depending on project and client's requirements. As this a cost estimate, final price may vary. Please circle any and all printing options desired. Then fax back this cost estimate with signature to go ahead with project. Please call if any further questions.

Date: 06/05/06 Inv #: Page 1 of 2  
Phone: 707-469-8959 Fax: 707-469-8959 printwizards@sbcglobal.net  
Job #: 4857.06.06PWzrd-Web http://www.print-wizards.com

### Description

• Provide Client with a multi-page website. **Total Pages:** \_\_\_\_\_

HOME	Title?	Title?	Title?	Title?	Title?	Title?
<input type="checkbox"/> 0101 Home	<input type="checkbox"/> 0201	<input type="checkbox"/> 0301	<input type="checkbox"/> 0401	<input type="checkbox"/> 0501	<input type="checkbox"/> 0601	<input type="checkbox"/> 0701
<input type="checkbox"/> 0102	<input type="checkbox"/> 0202	<input type="checkbox"/> 0302	<input type="checkbox"/> 0402	<input type="checkbox"/> 0502	<input type="checkbox"/> 0602	<input type="checkbox"/> 0702
<input type="checkbox"/> 0103	<input type="checkbox"/> 0203	<input type="checkbox"/> 0303	<input type="checkbox"/> 0403	<input type="checkbox"/> 0503	<input type="checkbox"/> 0603	<input type="checkbox"/> 0703
<input type="checkbox"/> 0104	<input type="checkbox"/> 0204	<input type="checkbox"/> 0304	<input type="checkbox"/> 0404	<input type="checkbox"/> 0504	<input type="checkbox"/> 0604	<input type="checkbox"/> 0704
<input type="checkbox"/> 0105	<input type="checkbox"/> 0205	<input type="checkbox"/> 0305	<input type="checkbox"/> 0405	<input type="checkbox"/> 0505	<input type="checkbox"/> 0605	<input type="checkbox"/> 0705
<input type="checkbox"/> 0106	<input type="checkbox"/> 0206	<input type="checkbox"/> 0306	<input type="checkbox"/> 0406	<input type="checkbox"/> 0506	<input type="checkbox"/> 0606	<input type="checkbox"/> 0706
Pages: _____	Pages: _____	Pages: _____	Pages: _____	Pages: _____	Pages: _____	Pages: _____

**NOTE:** Times are an estimate, final time to be based on your site needs. Additional work can be done at \$30/hr or \$180-\$270 per (additional) pages. Page rate varies depending on complexity of the design, client needs and alterations, CGI form needs, enhanced photography, etc.

**WEBSITE PACKAGE** Chosen from above or Pages: \_\_\_\_\_ x \$180.00 - \$270.00/page = \_\_\_\_\_ ) ..... TBD \$ \_\_\_\_\_

**DISCOUNT FOR GDS PROMOTIONAL LINK** (minus 5%! \$9 - \$13.50/page) ..... TBD - \$ \_\_\_\_\_

**Subtotal** ..... TBD = \$ \_\_\_\_\_

**COPYWRITING/EDITING** ☐ Provided by client on disk ☐ GDS provide at \$30/hr. .... TBD \$ \_\_\_\_\_

**PHOTOGRAPHY:** ☐ Provided by client ☐ GDS provide photograph(y)er ☐ GDS stock photos \$25/ea ☐ Stock Photos ... TBD \$ \_\_\_\_\_

☐ Scans: ☐ Reflective (prints) & 35mm: \$15 each x \_\_\_\_\_ = \$ \_\_\_\_\_ and/or ☐ Scans larger than 35mm: \$40 each x \_\_\_\_\_ = \$ \_\_\_\_\_ TBD \$ \_\_\_\_\_

☐ Proofs: ☐ Color PDFs or Lasers from GDS \$5ea x \_\_\_\_\_ pages= \$ \_\_\_\_\_ TBD \$ \_\_\_\_\_

**WEB TECHNICAL:** Ask for Web Info Sheet for a complete description.

☐ **DOMAIN NAME REGIST.** • www.yourcompanyname.com \$25/year x 2 years = \$50.00/year ( / / to / / ) .. TBD \$ client

☐ **DOMAIN NAME FORWARDING** ..... \$ Free

☐ **EMAIL ADDRESS(ES)** 1e: mail@companyname.com - \$2.50 each email name x names = \$ \_\_\_\_\_ x year(s) = \$ ..... TBD \$ \_\_\_\_\_

☐ **EMAIL FORWARDING FREE** to your existing email address. Your address: ..... \$ Free

☐ **WEB HOSTING** - We host your website from our server space - \$5/mo x 12 months = \$60.00/year ( / / to / / ) . TBD \$ \_\_\_\_\_

☐ **MONTHLY MAINTENANCE** - Updates - \$5 - \$10/Page per month x Page(s) x 12 months = \$ \_\_\_\_\_ /year ... TBD \$ \_\_\_\_\_

☐ **CLIENT EDITABLE** - ☐ \$175/Contribute SW + 1pg/\$150, 2-5pgs/\$200, +6pgs/\$40/pg, +10pgs/\$35/pg, +15pgs/\$33/pgx Page(s) = ..... TBD \$ \_\_\_\_\_

☐ **SEARCH ENGINE** - ☐ **OPTIMIZATION** ☐ GDS provide: \$90 - \$180 ☐ Client provide info: \$60 - \$150 ..... TBD \$ \_\_\_\_\_

☐ **SEARCH ENGINE** - ☐ **SUBMISSION** to Google, Yahoo, Ask Jeeves, Spiders, etc. (Paid extra): \$90 - \$180 ..... TBD \$ \_\_\_\_\_

**Grand Total** ..... TBD \$ \_\_\_\_\_

**DEPOSIT** (approx. 1/2 due to start. Date Paid: \_\_\_\_\_ Thankyou) ..... TBD \$ \_\_\_\_\_

**REMAINDER DUE** (On final digital upload) ..... TBD \$ \_\_\_\_\_

If credit card payment, please see next page also ➡

### Contract Approval:

➡ Acceptance..... Title..... Date.....

You may pay by credit card or pay by check. Please check off one: ☐ Check ☒ Visa ☐ Mastercard ☐ American Express Your signature authorizes GDS to charge your credit card and/or receive a check for noted deposit and all charges incurred for job completion. In the event of litigation, to enforce the terms of this contract, or set forth within, the prevailing party shall be entitled to reimbursement of all attorney fees and costs. Final digital art property of GDS, release requires additional pricing except for logo design. 07/08/03

www.aanko.com

www.constructioncovenants.com

www.cwsc.com

www.drunkessler.com

www.engelhartgourmet.com

www.fairfielddowntown.com

www.favelasmexicangrill.com

www.ganonlandandpools.com

www.gawvanmale.com

www.gomerschool.com

www.lesslergroup.com

www.nelsonscleaners.com

www.paccalreality.com

www.phillipsonsite.com

www.pvestates.com

www.theblindbutler.com

www.woodenvalley.com

www.garsondesign.com

www.garsondesign.com/coregym.com

www.garsondesign.com/holiday

www.garsondesign.com/joesbuffet

www.garsondesign.com/kristinasboutique

www.garsondesign.com/NewYear2001

www.garsondesign.com/powersteam

rev:052406

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Orig:020600-Rev:090705\_GDS



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TERMS: Remainder Due on Final Delivery

Page 2 of 2

Susan Murphy  
Print Wizards  
201 Kildare Lane  
Vacaville CA 95688

Date:	06/05/06	Inv #:	
Phone:	707-469-8959	Fax:	707-469-8959
			printwizards@sbcglobal.net
Job #:	4857.06.06PWzrd-Web		http://www.print-wizards.com

## Description

**NOTE: Please verify info and fill in required (arrowed ➡) and fax back.**

**Credit Card Information VISA / Mastercard:**

IMPRINTED DATA ONLY ABOVE THIS LINE \_\_\_\_\_ DO NOT CIRCLE EXPIRATION DATE


Credit Card #

Cardholder's exact name on card	Exp.	Date
---------------------------------	------	------

Garson Design Services  
239 Concord Ave  
Fairfield, CA 94533  
4492-1500-0002-0545

CARDMEMBER SIGN HERE **X**

Cardmember acknowledges receipt of goods and/or services in the amount of the TOTAL shown hereon and agrees to perform the obligations set forth in the Cardmember's agreement with the Issuer.

EXPIRATION AND VALID DATES CHECKED  	AUTHORIZATION NUMBER				DATE			
CASHIER	DEPT.	DESCRIPTION	MONTH	DAY	YEAR			
	4857	PWzrd - Web						
	Inv.	3_____ (deposit)						
		SUB TOTAL						
		TAX						
		TOTAL						

**PRESS FIRMLY-USE BALLPOINT PEN**

# SALES SLIP

DATE \_\_\_\_\_

Ran CCard: 06/05/06

In Quicken: 06/05/06

On Statement: \_\_\_\_\_



GARSON  
DESIGN  
SERVICES

Garson Design Services  
239 Concord Avenue  
Fairfield, CA 94533

Ph: 707 428-1743 • Fax: 707 428-3652  
mail@garsondesign.com • www.garsondesign.com

# Web Info/Worksheet

Steps to get your  
business on the web!

## 1 Register your web address.

First you will need to register a **domain name**: www.yourcompanyname.com This is the name/address that people will use to access your internet site. This address should be short, memorable and should easily fit on your business card. We can handle getting this for you or you can do yourself. **This involves:** **A** Finding availability of addresses you'd like. **B** Reserve and/or purchase your address from a company (sanctioned by the government) that handles addresses. **C** GDS offers domain registration at www.garsondesign.com/register.html. You are billed \$25 per year (or \$20/yr for 5 years = \$100).

Please list web names you desire (or attach a list): \_\_\_\_\_

**Web Address Registration Options** - PLEASE CHECK ONE OF THE OPTIONS BELOW:

- 1.1 ☐ Have GDS find and register your domain name. . . . . ☐ Charge: \$FREE (normally \$50.00)  
GDS Domain Registration Service. . . . . ☐ Charge: \$50.00/2 years (\$25/yr)
- 1.2 ☐ I (client) will register our own domain name. It is clients responsibility to re-register annually so you don't lose your domain name!

**Web Address Forwarding Options** - PLEASE CHECK ONE OF THE OPTIONS BELOW:

This tells the domain registry where (what drive) your website is actually located.

- 1.3 ☐ DOMAIN NAME FORWARDING. Free . . . . . ☐ Charge: \$FREE
- 1.4 ☐ DOMAIN NAME FORWARDING. Use my ISP: \_\_\_\_\_

## 2 Get email service.

**A** GDS offers email service, you can get up to 10 different email address for \$25 per year. Ie: mail@yourcompanyname.com This is not webmail, you can access your email directly from your computers email program Ie: Outlook. **B** Or you can use your own ISP or webmail, ie: ?@sbcglobal.net, ?@yahoo.com. **C** Again keep the address short yourfirstname@yourcompanyname.com For a large company you may want individual names or separate departments ie: sales@your companyname.com For a smaller company it may be more efficient for all email to come in on one address to lessen chance of being missed. ie: mail@yourcompanyname.com Also a note that most ISPs require that the letters before the @ symbol in the email address be spelled exactly with the same caps and lower case letters.

- 2.1 ☐ GDS Email Service. Up to 10 diff. email addresses. First email addresses: \_\_\_\_\_ ☐ Charge: \$25.00/yr x \_\_\_ yrs = \$ \_\_\_\_\_  
List email address(s) you desire (or attach a list): \_\_\_\_\_
- 2.2 ☐ Use my present ISP email address. We will forward, for free, ?@yourcompanyname.com to your email address, Ie: ?@sbcglobal.net  
Please forward to: \_\_\_\_\_

## 3 Storage/hosting of your website.

Then you need a place to have your site "hosted" ... that is a space on a computer disk that your digital web site will physically be located. The space can range from a couple of megabytes to over 100mb. It depends on your needs/pages/graphics/photos. A typical site with 1 to 5 pages will be less than 2mb, while complicated sites with numerous pages and heavy graphics will be more. Who provides this service? We can or an Internet Service Provider (ISP). What are the options? What are the costs?

**Website Storage Options** - PLEASE CHECK ONE OF THE OPTIONS BELOW:

- 3.1 ☐ GDS can offer hosting on our web servers: \$5/month . . . . . ☐ Charge: \$60.00/yr x \_\_\_ yrs = \$ \_\_\_\_\_  
This is a very cost effective alternative and also perfect if you already have free email service thru MSN, yahoo.com, register.com, or AOL. You/we can have the domain registering company forward your web address to our server.  
**YOU/CLIENT HANDLES THE BELOW:**
- 3.2 ☐ **ISP in Fairfield, CA:** \$25 - \$35/month. jccomp.com or castles.com are both large enough service providers to be reliable for all your needs. Please reference GDS as your source. See their website for their list of services and pricing.
- 3.3 ☐ **ISP in your neighborhood:** \$25 - \$35/month. You may be more comfortable with a ISP close to you, that you can visit if when something goes wrong.
- 3.4 ☐ **Regional or national ISP:** \$10 - \$35/month. ie: earthlink.com or sbcglobal.com Usually good pricing and service.

## 4 Design of your website.

Then you will need your site designed. See attached price list for website design. If you are a new or an existing client of GDS, we will fit it in your present look. Once you approve the design of your site, we upload for customers to access it via the internet from any computer browser (AOL, Explorer, MSN, Netscape, etc.). See main cost estimate for pricing.

## 5 Maintenance of your website.

Your website may need updates periodically to keep it current and fresh to keep viewers coming back. Events, product info, photos, etc.

- 4.1 ☐ **WEBSITE MAINTENANCE** - Updates - approx. \$5 - \$10/per page per month x \_\_\_ Page(s) x 12 months = . ☐ Charge: \$ \_\_\_\_\_/year  
If you wish to edit your own website, we can set that up via Macromedia Contribute. You should be well-versed in computer and html work.
- 4.2 ☐ **CLIENT EDITABLE** - \$175/Contribute SW + 1pg/\$150, 2-5pgs/\$200, +6pgs/\$40/pg, +10pgs/\$35/pg x \_\_\_ Page(s) = . ☐ Charge: \$ \_\_\_\_\_/year

## 6 Search Engine Submission and Optimization

You now have a website, your next concern may be viewership.

- 5.1 ☐ **Search Engine Optimization** Meta Tags: 1. Title Tags 2. Meta Name "Desc." 3. Meta Name "Keyw." . . . ☐ Charge: \$90 - \$180 = \$ \_\_\_\_\_
- 5.2 ☐ **Search Engine Submission** Submission, testing. Google, Yahoo, Ask Jeeves, Spiders, Paid, etc. ☐ Charge: \$90 - \$180 = \$ \_\_\_\_\_
- 5.3 ☐ **Other Promotion** List your website on all print and advertising materials! We can help. A Press Release is a first step.

## 7 TOTAL CHARGES

This is a worksheet. Total prices to be shown on your cost estimate. . . ☐ Charge: \$ \_\_\_\_\_

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