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Brochures have been the standard
"must have" way of presenting a
company capabilities to potential
clients. Something they can carry
away and remember you by or
receive in a mailed info packet...
brochures can carry any amount of
information, pictures and reply
cards to entice "call to action".

Brochure Job Numbers:	Pals	Flat Size Fldd Size	Qty
4777.10.05Seymoor	3	8.5 x 11	?k
4/4 Proc. - Ctd. Stock		3.6 x 8.5	
4775.09.03WLG	3	8.5 x 11	?k
4/4 Proc.-Ctd/Crd Stock w/ Perf		3.6 x 8.5	
4763.01.04JHL	3	8.5 x 11	?k
4/4 Proc. - Ctd. Stock		3.6 x 8.5	
4736.09.03Lndmn	3	8.5 x 11	?k
4/4 Proc.-Ctd/Crd Stock w/ Perf		3.6 x 8.5	
4606.12.00ACS	3	8.5 x 11	5k
2/2 Spot - Unctd. Stock		3.6 x 8.5	
4564.07.00SbySharon	3	8.5 x 11	5k
4/4 Proc. - Ctd. Stock		3.6 x 8.5	
4533.05.99CAFParade	3	8.5 x 11	5k
1/1 Zerox - Unctd. Stock		3.6 x 8.5	
4496EcoMulch	3	8.5 x 11	1k
4/4 Proc. - Ctd. Stock		3.6 x 8.5	
4434.11.00WdnVly	3	8.5 x 11	5k
4/4 Proc. - Unctd. Stock		3.6 x 8.5	
4378.11.97Seascape	3	8.5 x 11	0.5k
4/4 Inkjet - Unctd. Stock		3.6 x 8.5	



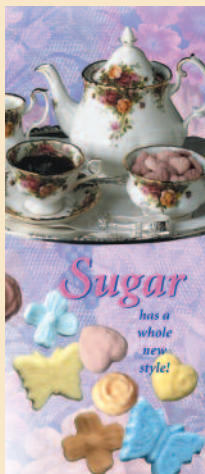
The perfect vineyard photo required 3 different shots
and some help from photoshop. This colorful piece is
in it's 3rd reprint. Specs: 4-color process.
4434.07.99&07.04WdnVly



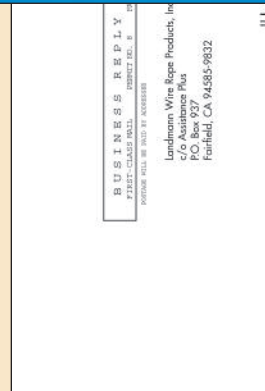
Westlake Leisure
Gardens a retirement
community direct
mail piece. Specs: 4-
color process on card
stock and perforated
tearoff reply card.
4775.09.03WLG



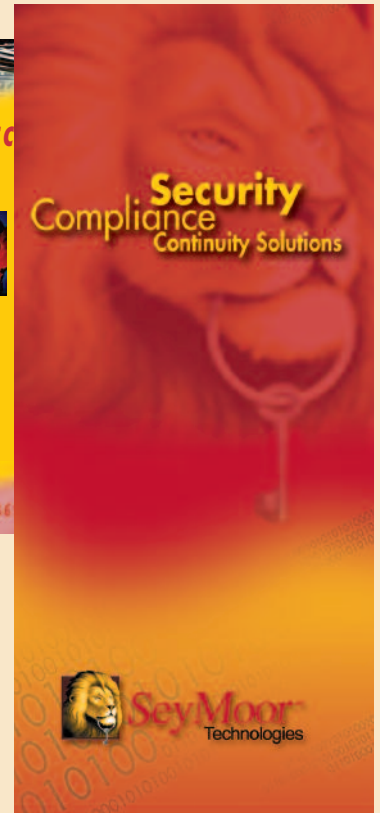
A unique product -
specially color molded
sugars for Hotels and B
& Bs high teas. Specs:
4-color process.
4777.10.05WLG



Your time is valuable and your
parents are priceless.

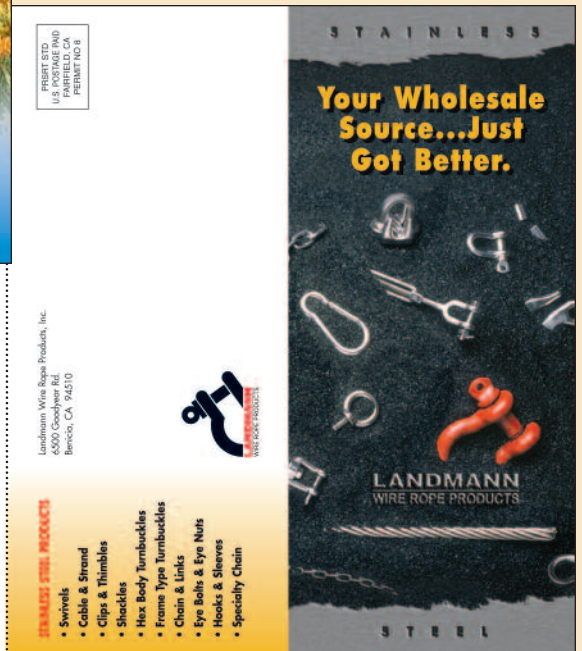


Brochures Letter Size



This powerful
piece was part
of a full identity program from bz cards to display booths.
Specs: 4-color process with matte varnish. 4777.10.05Seymoor

Rigging parts never looked so good! Direct mail piece
helped to add to their client list. Specs: 4-color process
with no varnish on card weight stock and perforated
tearoff panel reply card. 4736.09.03Lndmn





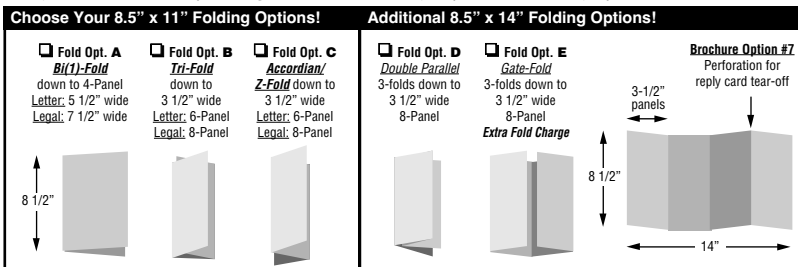
GARSON
DESIGN
SERVICES

Garson Design Services
239 Concord Avenue
Fairfield, CA 94533

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mail@garsondesign.com • www.garsondesign.com

8 1/2" x 11" & x 14" Broch. CE

Optional: Heavy weight stock with perforation (reply card mail back).



Date: _____ Inv #: _____
Phone: _____ Fax: _____
Job #: _____

Description

Size	Back/Front Printing	Paperstock	Print Days	250	500	1,000	2,000	2,500	5,000	10,000	15,000	20,000
<input type="checkbox"/> Option 1 8.5 x 11	4 Color Process w/ Aqueous Gloss Coat	100# Gloss Book	5-7 +Folding	A 278 +53 331	A 285 +53 338	A 293 +53 346	A 338 +68 406	A 343 +83 426	A 413 +113 526	A 675 +188 863	A 990 +263 1,253	A 1,305 +338 1,643
<input type="checkbox"/> Option 2 8.5 x 11	4 Color Process w/ Aqueous Matte Coat	100# Matte Book	5-7 +Folding	A 293 +53 346	A 300 +53 353	A 308 +53 361	A 353 +68 421	A 360 +83 443	A 428 +113 541	A 690 +188 878	A 1,005 +263 1,268	A 1,320 +338 1,658
<input type="checkbox"/> Option 3 8.5 x 11	4 Color Process w/ Aqueous Gloss Coat	100# Gloss Cover	5-7 +Score/Fold	A 492 +105 597	A 503 +105 608	A 512 +105 617	A 662 +135 797	A 699 +165 864	A 1,017 +225 1,242	A 1,599 +375 1,974	A 2,378 +525 2,903	A 3,090 +675 3,765
<input type="checkbox"/> Option 4 8.5 x 14	4 Color Process w/ Aqueous Gloss Coat	100# Gloss Book	5-7 +Folding (GateFold + \$25setup+\$8/1k)	A 417 +53 470	A 422 +53 475	A 428 +53 481	A 495 +68 563	A 539 +83 622	A 651 +113 764	A 939 +188 1,127	A 1,407 +263 1,670	A 1,874 +338 2,212
<input type="checkbox"/> Option 5 8.5 x 14	4 Color Process w/ Aqueous Matte Coat	100# Matte Book	5-7 +Folding (GateFold + \$25setup+\$8/1k)	A 432 +53 485	A 437 +53 490	A 443 +53 496	A 510 +68 578	A 554 +83 637	A 666 +113 779	A 954 +188 1,142	A 1,422 +263 1,685	A 1,889 +338 2,227
<input type="checkbox"/> Option 6 8.5 x 14	4 Color Process w/ Aqueous Gloss Coat	80# Gloss Cover	5-7 +Folding (GateFold + \$25setup+\$8/1k)	A 666 +53 719	A 675 +53 728	A 684 +53 737	A 792 +68 860	A 863 +83 946	A 1,043 +113 1,156	A 1,503 +188 1,691	A 2,252 +263 2,515	A 2,997 +338 3,335
<input type="checkbox"/> Option 7 8.5 x 14	4 Color Process w/ Aqueous Gloss Coat	80# Gloss Cover	w/perforation add: (GateFold + \$25setup+\$8/1k)	+60 779	+60 788	+60 797	+75 935	+90 1,036	+120 1,276	+195 1,886	+270 2,785	+345 3,680

DESIGN These prices are estimates. Final price depends on design process, features, alterations, etc. at \$30/hr Range: \$ 900.00 - 1,500.00 TBD \$

PRODUCTION/VENDOR LAISON Range: \$ 450.00 - 750.00 TBD \$

☐ Scans: ☐ \$15 each x = \$ and/or ☐ Drum scans, color corrected & scans larger than 35mm: \$40 each x = \$

☐ Color Epson Proofs from GDS 8.5" x 11": \$10ea/side x 2 = \$20 (4 for client, 2 for printer) 60.00

COPYWRITING/EDITING ☐ Provided by client on disk ☐ GDS provide at \$30/hr TBD \$

PHOTOGRAPHY: ☐ Provided by client ☐ GDS provide photograph(y)er ☐ GDS stock photos \$25/ea ☐ Stock Photos TBD \$

PRINTING FROM ABOVE \$

☐ Aqueous Gloss (for Gloss paper) Matte (for Matte paper) varnish Included on all Incl.

4/C PROCESS PRINTING PROOFS

☐ Digital Color, Epson 1260 (90 - 95% accuracy) ☐ 8.5" x 11" \$15ea x 2 sides = \$30 ☐ 8.5" x 14" \$25ea x 2 sides = \$50 \$

Digital file on CD - to your vendor, if required: \$50 (digital file given "as is" and client to be responsible for their printers final printed piece) \$

Subtotal \$

TAX TBD \$

SHIPPING / / \$25 FX proof from printer • / / \$ UPS final printed from printer. TBD \$

Grand Total \$

DEPOSIT (approx. 1/2 due to start. Date Paid: _____ Thankyou) \$

REMAINDER DUE (On final printed delivery) \$

Acceptance.....Title.....Date.....

Credit Card # _____ Exp. Date _____ Name on card _____

You may pay by credit card or pay by check. Please check off one: ☐ Check ☐ Visa ☐ Mastercard ☐ American Express Your signature authorizes GDS to charge your credit card and/or receive a check for noted deposit and all charges incurred for job completion.

In the event of litigation, to enforce the terms of this contract, or set forth within, the prevailing party shall be entitled to reimbursement of all attorney fees and costs. Final digital art property of GDS, release requires additional pricing except for logo design. 07/08/03

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