

SOLANO SCENE



Chris Jordan/Daily Republic

The city is launching a campaign to encourage shoppers to spend their money at Fairfield stores, like those at Target, above.

City shops for sales tax boost

Fairfield hopes to entice residents with 'Buy Local' campaign

BY BEN ANTONIUS
DAILY REPUBLIC

FAIRFIELD — Goodbye, Vacaville and Concord. Hello, Westfield Solano mall and Target.

The city is preparing to launch a large "Buy Local" campaign to encourage residents to do what shopping they can within the friendly confines of Fairfield.

"There is a growing trend of cities encouraging residents to shop locally because of the sales tax benefits," said Cynthia Garcia, a management analyst in the city's economic development division.

It's easy to see why: For

the city, it's practically free money.

One percent of all sales tax goes to the city in which it was paid. The more Fairfield residents shop in the city, more money flows to the city and to city programs.

Thousands of shoppers making thousands of purchases in 2007 generated \$19.9 million in sales tax for Fairfield. Sales tax figures have been falling in the city for six consecutive fiscal quarters, however, beyond the start of what is typically considered the national economic downturn.

That's essentially the message the campaign will

be pushing, Garcia said.

"There will be three or four different messages," Garcia said. "We will show people in a park or on the road, saying sales tax helps pay for these things."

The fliers will start going to Fairfield residents in their water bills in "a few months," Garcia said.

The campaign may also involve advertising and promotion in the city-owned Fairfield Observer newsletter.

To put together the campaign, Fairfield switched its marketing partner to a local firm and is planning to hire a local printer and local photographer to prepare the

fliers, Garcia said.

The objective is to get retailers themselves involved in the campaign, perhaps by offering deals to residents who patronize them, Garcia said.

"It's not a flash-in-the-pan kind of thing where we are going to send out a bunch of posters and it's going to go away," Garcia said. "It's going to be a campaign that grows and evolves over time. We look at it as a long-term campaign rather than a short-term project."

Reach Ben Antonius at 427-6977 or bantonius@dailyrepublic.net.

A host of winners in July Fourth parade

BY NIKA MEGINO
DAILY REPUBLIC

FAIRFIELD — For 50 of the 74 units who participated in Fairfield's Fourth of July Parade, the celebration isn't over. They have been named 2008 Independence Day Award Winners.

The 50 will be honored with parade awards at 7 p.m. Wednesday at Pepperbelly's Comedy and Variety Theater, 849 Texas St. First place winners receive a trophy and \$30. Second and third place winners receive ribbons.

The parade units were judged in 23 different categories and two sweepstakes awards: Best Use of Red, White and Blue, which will win \$150 and Grand Sweepstakes, which will win \$200. The winners are:

Business Float: First, All About Scuba; Second, Fairfield Police Department

Service/Church Float: First, First Assembly of God; Second, Cub Pack 270; Third, Disabled American Veterans

Novelty: First, Sidekicks Martial Arts; Second, Miss East Bay/Miss SF Cities

School Music: First, Scarlet Brigade Pipe Band; Second, Taiko Drums

Drill Team: First, A.T.A. Martial Arts; Second, Fairfield High Cheerleaders; Third, Lionheart Tae Kwon Do

Honor Guard: First, Fairfield Police Honor Guard; Second, Fairfield Fire Explorer Cadets

Service Club Walking: First, Districtwide Boy Scouts; Second, Chinese American Association; Third, Girl Scouts of Northern California

Church Group Walking: First, New Covenant Workshop; Second, The Door Christian Center

Classic Auto: First, Bob Briggs

Antique Auto: First, Suisun City Fire Department; Second, Rudy Urban

Contemporary Auto: First, Eduardo Juarez; Second, Barry Hausam; Third, Tony Millholin

Decorated Auto: First, Fairfield Civic Theatre; Second, Datech Auto; Third, Vacaville and Solano County Pageants

Customized Vehicle: First, Rayley's; Second, Yin McDonald's; Third, Tommy Allison

Military Vehicle: First, Ron Marlette; Second, V.F.W.

Commercial Vehicle: First, Fair-

field Fire Engines; Second, Mr. Rooter Plumbing; Third, Suisun Fire Protection District

Vehicle Club: First, North Bay Cruisers; Second, Golden Hills Mustangs Club; Third, Trail Blazers

Ethnic Costume: First, Michelle Quirico; Second, Pinto Sands Ranch

Novelty Costume: First, Zena the Mule; Second, Lily the Mule

Plain Western: First, Giddy Up Gals

Working Western: First, Michelle Ramirez

Parade Horse: First, Lopez Ranch Riders

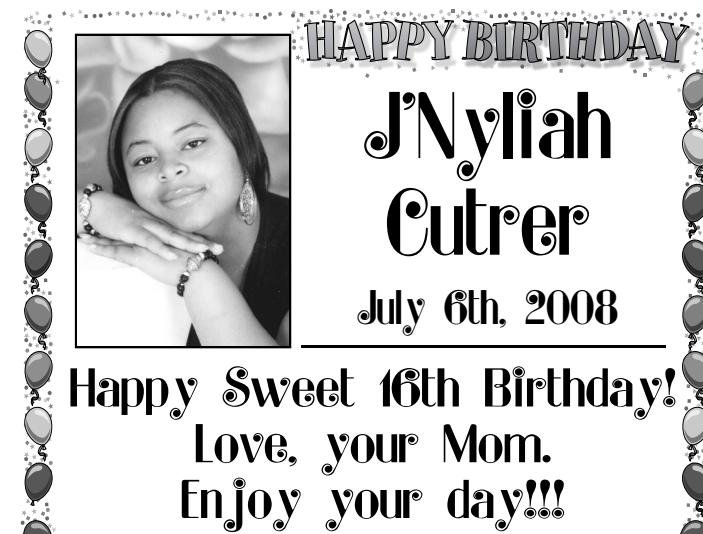
Color Guard: First, Wild Horse Wranglers

Service Club: First, Wild Horse Wranglers Family Group

Best Use of Red White and Blue: Mr. Rooter Plumbing

Grand Sweepstakes: Fairfield Civic Theatre

Reach Nika Megino at 427-6953 or nmegino@dailyrepublic.net.



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Academy gives teens glimpse of police work

BY AUDREY WONG
DAILY REPUBLIC

Kenton Rainey's vision to have teenagers learn about the department and show them career possibilities. It also provides an opportunity for participants to apply to be a police cadet.

Corioso, 17, was thinking about crime scene investigation. But the Youth Citizen's Police Academy showed Corioso what crime scene investigation is really like.

She and other young people donned gloves for a simulated crime scene.

The teenager also learned about canines, gangs and helicopters, and got to shoot less-than-lethal weapons. Corioso was one of 14 young people who graduated from the police department's first youth academy.

"You see how the police department is run and what kind of things police officers do," Corioso said. "It's a good step to learn what they do."

The youth academy is modeled after the Citizens Police Academy. Twice a week, participants took part in hands-on activities as well as lectures for about a month. The academy's coordinator is Patricia Magallon.

Police officials developed the program as part of Chief

Matthew Swoyer, 15, and Nathan Perrando, are police cadets who entered the program to supplement what they are learning as cadets. The two are intent on becoming officers.

Perrando liked hearing about what police look for when they're recruiting officers. He learned police departments value a college education. Perrando said the information will help him reach his career goals.

The next Youth Citizen's Police Academy is in March 2009. For more information call Magallon at 428-7327.

Reach Audrey Wong at 427-6951 or awong@dailyrepublic.net.

SOLANO NEWS

IN BRIEF

Two arrested on gun, drug charges

FAIRFIELD — Two Fairfield residents were arrested Friday afternoon for possession of a loaded handgun and narcotics, police said in a statement released Saturday.

An officer tried to stop the two around 6:30 p.m. for an equipment violation as they drove on Pennsylvania Avenue but the driver tried to escape the officer, police said.

After a short pursuit, the driver lost control and stopped against a fence on Crowley Lane where officers found the handgun on the front floorboard of the car. They arrested Michael Timberman, 20, and Kyla Perrin, 19.

Police search for man suspected in stabbings

FAIRFIELD — Fairfield police are still searching for a 23-year-old Fairfield man suspected of stabbing two men with a large kitchen knife Friday night.

Police learned of the stabbings about at 9:50 p.m. Friday when two men walked into NorthBay Medical Center with stab wounds to their backs and buttocks, police said.

The two victims said they were with a group of friends at an apartment complex on the 1100 block of Alaska Avenue when they became involved in a verbal fight which escalated and eventually led to the stabbings, police said.

The suspect was identified as Camarino Tovar.

Anyone with information is asked to call 428-7300 or 644-STOP.

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