

Press Release

Date: September 29, 2008

For immediate release

Subject: Eighth Annual Candy Festival,
Saturday, October 11, 2008 - 10 a.m. to 5 p.m.

The **Eighth Annual Fairfield Candy Festival** will be held in downtown Fairfield on Saturday, October 11, 2008, from 10 a.m. to 5 p.m. There is **no admission fee** for this family event. The 2007 festival drew approximately 40,000 visitors to Fairfield's historic downtown.

Candyland is the centerpiece of the festival, and will feature candy- related companies, including Jelly Belly, Guittard Chocolate Company, Kendon Candies, DeBrito Chocolate Company and Granny Jan's Homemade Fudge- offering samples and selling their treats. The festival will offer a "Candyland Sampling Ticket" for sale, allowing the holder to five places fir vendors to punch the ticket for samples from their choice of vendors. This will allow vendors an opportunity to talk about their products while still offering tastes to festival guests. When all five spots are punched, the guest may purchase a second ticket and visit a different group of vendors or use all five "punches" at the same booth! .

Craft and Commercial Vendors will feature everything from jewelry, ceramics, clothing and collectibles to screen doors, security systems and timeshares.

Kids Activities include **Wow! Inflatables**, returning for its sixth year with giant slides and other equipment. Special activities for teenagers are planned as well, including the "Candy Factor" competition with cash prizes. The City of Fairfield Community Services Department will provide a dazzling array of arts and crafts projects, interactive entertainment and games for children of all ages. Sports activities will include golf, basketball, soccer, t-ball, bocce and an Indiana Jones Walk.

Live Musical Entertainment will be featured at four performance areas throughout the day.

Candyland Performance Area - Corner of Texas Street and Madison Street

10:00 to 10:30 am: Beedazzle Dogs
10:45 to 11:15 am: Laurel Creek School
11:30 to 12:00 pm: Rolling Hills School
12:00 to 1:00 pm: Dan-Sing Stars Studio
1:00 to 1:30 pm: David Weir School
1:45 to 2:15 pm: Beedazzle Dogs
2:15 to 2:30 pm: Missouri Street Theatre- HAIR
2:30 to 3:30 pm: CANDY FEAR FACTOR
3:30 to 5:00 pm: Hardwater

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Texas @ Taylor Stage - Corner of Texas Street and Taylor Street

10:00 to 10:30 am: Brantley's Karate Kids
11:15 to 12:00 pm: The Blues Angels
12:15 to 2:15 pm: Gordy and Hot Potato
2:45 to 4:00 pm: Spirit of 29
4:15 to 5:00 pm: Solano Youth Theatre

Community Center Showcase Stage - Corner of Texas Street and Webster Street

10:00 to 10:30 am: Cheer and Pom Demonstration
10:30 to 11:00 am: Amy Blanc School
11:15 to 11:30 am: Suzuki Strings
11:45 to 12:45 pm: Hip Hop
1:00 to 1:30 pm: Country Line Dancing
1:45 to 2:15 pm: Island Dancing
2:15 to 2:45 pm: Children's Dancing
3:00 to 3:30 pm: Martial Arts Demonstration
3:45 to 4:15 pm: Belly Dance Rock

County Center Plaza Stage - Texas Street between Union Ave and Jefferson Str

10:00 to 10:30 am: Peter Romulus
10:30 to 11:15 am: Josh Cobia
11:15 to 12:00 pm: Electric Tiger Lilly
12:00 to 12:15 pm: Neil Young Look Alike Contest
12:15 to 1:00 pm: Krickie
1:15 to 2:15 pm: O Street Jumps
2:15 to 3:00 pm: Neil Young Sound Alike Contest
3:00 to 3:45 pm: Krickie and Friends
3:45 to 4:45 pm: Peter Romulus

Out and About through the Day:

Owen Baker Flynn and his Act in a Box
Marcus Raymond, Magician

Free, handicap accessible parking is available in any municipal parking lot surrounding the festival site, and in the Solano County Government Center parking garage at the corner of Delaware Street and Jefferson Street in downtown Fairfield. Free parking for cars and buses is also available at the Jelly Belly Factory - One Jelly Belly Lane, near Highway 12 in Fairfield.

Free shuttle bus service will run from 9:30 a.m. until 5:30 p.m. The shuttle will run continuously all day - from the festival to Jelly Belly with return trips about every half-hour. Guests will be able to park and shop at the factory store, then take the free shuttle to enjoy the festival without searching for parking downtown.

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The Fairfield Downtown Association is a volunteer-driven non-profit organization supporting the revitalization of Fairfield's historic town center. Corporate sponsorships for the Candy Festival, and other downtown events are invited. Sponsorships and community donations help offset the many costs associated with coordinating such large regional events. Current corporate sponsors for this year's festival include Jelly Belly, The Fairfield Hotel Association, KUIC 95.3 fm, Fairfield Downtown Association, the Fairfield Redevelopment Agency, Potrero Hills Land Fill, Solano Garbage, Garson Design Services and Made in the Shade Tent Rentals.

Fairfield is located mid-way between San Francisco and Sacramento on Interstate 80. In addition to being the corporate homes of Jelly Belly Candy Company and Guittard Chocolate Company, Fairfield is home to Anheuser Busch Brewery and Travis Air Force Base.

More festival information is available on the website- www.fairfielddowntown.com.

Contacts:

Fairfield Downtown Association/ Fairfield Redevelopment Agency:

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Performers:

County Center Plaza stage- all acts: Jon Steven- 707-447-1597 or jon@gatescanyon.com

Owen Baker-Flynn: 415-218-9797 or owen@ob-f.com

Marcus Raymond: 925-933-5284 or hystericalcomedy@hotmail.com

Hardwater: John Swann: 530-756-6093 or John.Dianne.swann@gmail.com

The Blues Angels: Hong Buccat: 707-888-1716

Spirit of 29: Eliot Kenin: 800-886-8749

Hot Potato: Gordon Ohliger: 530-891-3354 or gordyoh@aol.com

Solano Youth Theatre: Holli Hornlein: 707-863-7841