

Press Release

Date: January 14, 2008

For immediate release

Subject: Eighth Annual Candy Festival,
Saturday, October 11, 2008 - 10 a.m. to 5 p.m.

The **Eighth Annual Fairfield Candy Festival** will be held in downtown Fairfield on Saturday, October 11, 2008, from 10 a.m. to 5 p.m. There is **no admission fee** for this family event. The 2007 festival drew approximately 40,000 visitors to Fairfield's historic downtown.

Candyland is the centerpiece of the festival, and will feature as many as 20 candy-related companies, including Jelly Belly, Guittard Chocolate Company, Kendon Candies, DeBrito Chocolate Company and Granny Jan's Homemade Fudge, to name just a few.

Craft and Commercial Vendors will feature everything from jewelry, ceramics, clothing and collectibles to screen doors, security systems and timeshares.

Kids Activities include arts and crafts sponsored by the Girl Scouts of Northern California. **Wow! Inflatables** will return for its sixth year with giant slides and other equipment. Special activities for teenagers are planned as well, including the "Candy Factor" competition with cash prizes. The City of Fairfield Community Services Department will provide interactive entertainment and games for children of all ages. From arts and crafts projects to miniature golf and basketball competitions, there will be something for the kid in all of us.

Live Musical Entertainment will be featured at four performance areas throughout the day. Performers will include slapstick artist Owen Baker Flynn as well as Lana Anderson and her "Beedazzle Dogs". Danc-Sing-Stars Studio, Brantley's Karate Kids, Fairview Elementary School, and other local dance studios will perform. Spirit of 29 will perform its unique style of Dixieland Jazz, The popular Swing band The Hot Potatoes will perform and Peter Romulus will provide an entire stage of local rock and roll and blues bands, including a Kurt Cobain Look Alike Contest and a Neil Young Sound Alike Contest. O Street Jumps and Peter Romulus and the Gates Canyon Band will also perform.

Free, handicap accessible parking is available in any municipal parking lot surrounding the festival site, and in the Solano County Government Center parking garage at the corner of Delaware Street and Jefferson Street in downtown Fairfield. Free parking for cars and buses is also available at the Jelly Belly Factory - One Jelly Belly Lane, near Highway 12 in Fairfield.

Free shuttle bus service will run from 9:30 a.m. until 5:30 p.m. The shuttle will run continuously all day - from the festival to Jelly Belly with return trips about every half-hour. Guests will be able to park and shop at the factory store, then take the free shuttle to enjoy the festival without searching for parking downtown.

The Fairfield Downtown Association is a volunteer-driven non-profit organization supporting the revitalization of Fairfield's historic town center. Corporate sponsorships for the Candy Festival, and other downtown events are invited. Sponsorships and community donations help offset the many costs associated with coordinating such large

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regional events. Current corporate sponsors for this year's festival include the Jelly Belly, The Fairfield Hotel Association, Solano Garbage, KUIC, Garson Design Services and Made in the Shade Tent Rentals.

Fairfield is located mid-way between San Francisco and Sacramento on Interstate 80. In addition to being the corporate homes of Jelly Belly Candy Company and Guittard Chocolate Company, Fairfield is home to Anheuser Busch Brewery and Travis Air Force Base.

More festival information is available on the website- www.fairfielddowntown.com.

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