



## 2010 FESTIVAL FOOD VENDOR INFORMATION



The Fairfield Main Street Association invites you to be a food vendor at our annual Tomato Festival, held in our historic city center.

The Fairfield 19th Annual Tomato Festival began by celebrating Solano County's leading agricultural heritage. The main venue of the Tomato Festival is Tomato Alley, featuring over 100 varieties of heirloom tomatoes grown by Tenbrink Farms. Along with the many diverse vendors, the Tomato Festival also features live entertainment, children's activities, cooking demonstrations, tomato-eating contests, beer and wine garden, and a food court. This year, we are asking our vendors to play a bigger role in our Tomato Festival by having tomato-related or themed items for sale and display in their booths. There were approximately 30,000 people that attended the Tomato Festival last year and we expect to have the same amount this year.

The Fairfield Main Street Association looks forward to receiving your application as a food vendor for our Tomato Festival this year. If you or your company prefers to become a sponsor instead of a vendor for the event, please contact the Fairfield Main Street Association at 707.422.0103 for more information. You can also visit our website at [www.fairfielddowntown.com](http://www.fairfielddowntown.com) to download the information directly.



## 2010 TOMATO FESTIVAL FOOD VENDOR APPLICATION

The Fairfield Main Street Association hosts the Fairfield Tomato Festival each year. The 19th Annual Tomato Festival will be held on Saturday, August 14th and Sunday, August 15th. If you are interested in participating as a food vendor, please fill out this application, include payment and mail or fax it to our office at 1000 Texas Street, Suite D, Fairfield, CA 94533.

As a food vendor, you are required to fill out the food vendor application and meet all Solano County Health Department permit requirements. Please check the Solano County website ([www.solanocounty.com](http://www.solanocounty.com)) for the Health Department permits and requirements.

**ONLY 12 FOOD VENDORS WILL BE SELECTED for Tomato Festival; there will be only one food court.**



Booth spaces are 10'x20' on the street



No tents/canopies are provided



All booths are required to have a multi-purpose fire extinguisher



We will need to know if electricity is needed at the time of application



All tents are required to bring weights or sandbags, which are not provided (we can have winds up to 40 mph)



Proof of liability insurance, naming Fairfield Main Street Association as Additional Insured

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### PLEASE PRINT CLEARLY:

Business Name: \_\_\_\_\_

Applicant Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Sellers Permit (copy is required): \_\_\_\_\_

☐ **I will need electricity for my booth.**

We encourage you to have tomato-themed/related products for sale at Tomato Festival. Any vendor serving food or drinks (including bottled water) is required to fill out a food vendor application form and a Solano County Health Permit applications. For further questions, please call our office at 707.422.0103.

### TOMATO FESTIVAL (Two-day event)

### FEES:

☐ FOOD VENDOR \$400.00

☐ NON-PROFIT FOOD VENDOR \$100.00

(Must include copy of Non-Profit status or application will NOT be qualified)

☐ Credit Card: Visa or MasterCard (please circle) Name \_\_\_\_\_

Credit Card No. \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/20\_\_\_\_

☐ Check/Money Order No. \_\_\_\_\_ ☐ COPY GIVEN TO VENDOR

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FOOD VENDOR APPLICATION



**PAYMENTS:** Payments are accepted in the form of check, money order, or credit card. **Payment of vendor fees is due and payable with this application.** If your check is returned with non-sufficient funds, you will be required to pay the full amount (by money order, cash or credit card only) including any charges from our bank plus a \$35 handling fee. Note: The Fairfield Main Street Association belongs to the Solano County District Attorney's Office Bad Check Program.



**CANCELLATIONS/REFUNDS:** Cancellations will only be accepted in writing, via mail or fax, then must be postmarked or received 30 days prior to the event. There is a \$25 fee for handling refunds, which will be subtracted from your refund. Please allow 60 days for your refund to be processed.



**ACCEPTANCE:** Applications will be juried and reviewed prior to decisions made on food vendors. Upon receipt of your application, you will be contacted by phone or e-mail if you are selected. In addition, your payment will be processed at that time. You will also be notified of your booth location.



**DECLINED APPLICATIONS:** If you are not selected, your check will be mailed back to you with notification.



**SOLANO COUNTY HEALTH DEPARTMENT:** The food permit application and guidelines are available on their Website at [www.solanocounty.com](http://www.solanocounty.com) or you can call: 707.784.6765. It is your responsibility to contact them if you have any questions in regards to their requirements.



**FURTHER INFORMATION FOR APPLICATIONS:** Applications must be complete with all details of food and beverages to be sold. There will be only one vendor selling like items (with the exception of water and sodas) to ensure a successful sales experience. All booths will be monitored during the events to ensure no duplicate items are being sold. Incomplete applications will not be accepted and will be returned. The Fairfield Main Street Association reserves the right to decline any application that it believes is inappropriate for its Tomato Festival.



**DEADLINE DATE FOR APPLICATION: Wednesday, May 19, 2010 at 5:00 PM**

**FOOD/DRINK PRODUCTS TO BE SOLD (Please print):** Description of food and drink products you intend to sell or distribute. **Include pictures of your booth and a menu if possible.**

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Please attach an extra sheet if you run out of room.

**☐ CHECK THIS BOX IF YOU NEED ELECTRICAL**

I do hereby agree to indemnify and hold harmless to Fairfield Main Street Association, City of Fairfield, and their respective officers, agents, members, and employees of any sponsoring organization and underwriters, individually or collectively from all fines, penalties, liabilities, losses, claims, damages, and expenses, including court costs and attorney's fees, incurred or suffered as a result of or relating to my participation in any event sponsored by the Fairfield Main Street Association and City of Fairfield.

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Signature of Applicant

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Date