

239 CONCORD AVENUE FAIRFIELD, CA 94533 707 428.1743/PH 707 428.3652/FAX mail@GarsonDesign.com www.GarsonDesign.com

For Immediate Release November 19, 1999

Press Release

Contact:

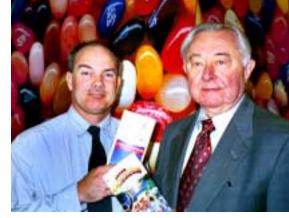
Steve Garson • 707 428-1743 • mail@garsondesign.com

Attractions Guide

The Fairfield-Suisun Chamber of Commerce and Garson Design Services are pleased to announce the release of their 1999 Attractions Guide. The 52-page full color guide lists local tour locations, special events, shopping, dining, and other

points of interest.

Edited and designed by Garson
Design Services, a Fairfield graphic
design studio, owner Steve Garson said,
"A lot of attention was given to make the
guide functional, attractive and
informative to visitors. We wanted a
strong, positive reaction from anyone
picking up the guide and we think we
have achieved that. It's something we can
all be proud of."



Steve Garson, Owner: Garson Design Services and Russ Albers, Vice Chairman: Jelly Belly

The Chamber's Tourism

Committee chairman, Russ Albers, who is vice chairman of the Jelly Belly Candy Company in Fairfield, oversaw the publication. He noted that the guide has more color pages than the previous edition. The 25,000 copies printed will be distributed to high traffic locations here and in the neighboring Bay Area communities.

Albers noted that the Fairfield-Suisun area is, today, very much a tour destination. The idea of the guide, he said, is not only to entice people to visit the area but, once here, "draw visitors from one attraction to others".

There are also on-line companion pages that feature specific Solano Tourism Event Dates, the Downtown Fairfield Walking Tour, Solano Special Features, and much more! See it on the web at:

www.garsondesign.com/tourism. To obtain copies of the attractions guide please call Fairfield-Suisun Chamber of Commerce at 707 425-

4625 or write 1111 Webster St., Fairfield, CA 94533. Comments are appreciated; please email Garson Design Services at mail@garsondesign.com or call 707 428-1743.

*GDS/**GDS Advertising-Promo/Press Releases-GDS/p3